Omron Foundation, Inc. Contributes $5,000 Towards Louisiana Flood Relief Efforts

HOFFMAN ESTATES, IL (August 23, 2016)—OMRON Foundation, Inc. has contributed $5,000 to assist with relief for those affected by the devastating floods in Louisiana, particularly in the hardest hit areas of East Baton Rouge, Livingston, St. Helena, and Tangipahoa. The donation was made to Direct Relief, a nonprofit medical assistance and disaster relief agency who is providing emergency shipments of tetanus vaccines, wound care supplies, insulin and other diabetic supplies, and medical outreach backpacks.

Direct Relief is also partnering with healthcare providers in setting up emergency medical modules designed to meet the needs of 100 patients for approximately 3 to 5 days. In addition, Omron Healthcare, Inc. is sending blood pressure monitors, stethoscopes, and nebulizers to aid in the response.

“We would like to extend our support to those affected by the recent flooding in Louisiana. Our thoughts and wishes continue to be with those affected by the flooding as well as those recovering from disasters elsewhere in the US and around the world” said Nigel Blakeway, Omron Foundation President and CEO of Omron Management Center of America, Inc.

Omron Foundation recently made a series of $5,000 donations to various aid organizations in support of those affected by the wildfires in Alberta, Canada, flooding in Houston, Texas and earthquakes in Kumamoto, Japan and Ecuador.

In addition to these donations by Omron Foundation, Omron employees are encouraged to support relief efforts by making individual donations which are matched by Omron Foundation within program guidelines.

About OMRON Foundation, Inc.
Founded in 1989, OMRON Foundation, Inc. (OFI) coordinates the charitable efforts of all OMRON offices in the US and Canada to achieve the greatest positive social impact. The Foundation is funded by OMRON’s subsidiaries in North America, which contribute a portion of sales revenue to the Foundation. The Foundation divides its charitable resources among organizations benefiting education, people with disabilities, cultural programs, health, and other social concerns including disaster relief. For further information, contact: Kevin Bulatik, Corporate Social Responsibility Manager at Omron Foundation, Inc., 2895 Greenspoint Parkway, Hoffman Estates, IL 60169 U.S.A. Tel.: 1-224-520-7650 Fax: 1-224-520-7680.

About OMRON
Headquartered in Kyoto, Japan, OMRON Corporation is a global leader in electronics manufacturing. Established in 1933 and headed by President & CEO Yoshihito Yamada, OMRON has nearly 37,000 employees around the world working to provide products and services to customers in a variety of fields, including industrial automation, safety products, electronic and mechanical components, automotive electronic components, robotics, social systems (ticket gate machines and traffic control) and healthcare. For more information, visit the OMRON website at www.omron.com.

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